





OKIA INTRODUCES "HD Sparkle", THE NEW FEMININE STYLE WITH REAL LACE DECORATIONS

OKIA is proud to present "HD Sparkle", a really surprising blend of high technology and fashion that will seduce the feminine public through its glamorous elegance.

Inspiration can come from anywhere and, thanks to the incredible creative opportunities opened by its patented HDA® Technology, OKIA is able to translate every single inspirational image or idea into extremely detailed and lifelike eyewear decorations. In order to meet the needs of the most sophisticated and demanding women, OKIA has developed "HD Sparkle", an extraordinary feminine style with real lace decorations

Although inserting a real fabric into acetate is really difficult, OKIA has managed to obtain an extremely smooth, regular and tidy effect thanks to the application of the HDA® Technology. The lace decoration can be realized in different colours and combined with CSB (Crazy Sparkling Beauty) technique, an advanced application of HDA® Technology that combines acetate with shining materials and allows random or controlled patterns with an extraordinary non-delaminated effect.

Vintage and refined, lace has recently become one of the hottest fashion trends: that is why OKIA has decided to develop a special frame celebrating this fabric as well as women's femininity. A clever mix between a classical symbol of elegance and modern technology, "HD Sparkle" aims at women who search for a unique accessory.





















